

October 12, 2026

Zones 1-3

Dear Valued Customer,

PowerWool will implement a **6% price increase on orders delivered on or after January 1, 2027.**

Beat the increase and protect your customer commitments.

Submit firm purchase orders by **October 31, 2026**, to **secure confirmed pre-January 1, 2027 pricing for scheduled deliveries through April 30, 2027.**

You don't need to take everything now. Provide your products, quantities, delivery locations and **firm delivery dates for every shipment**, allowing for current regional lead times. We'll confirm these details on your order confirmations and plan purchasing and delivery accordingly.

Orders are subject to PowerWool's written acceptance. Once confirmed, products, quantities and delivery dates are fixed. **No cancellations for convenience, customer-requested postponements or rescheduling are permitted.** Customers must accept delivery on the confirmed dates and remain responsible for their orders and any storage, handling or redelivery charges if unable to do so.

Firm commitments make this extended price protection possible. Thank you for your understanding and cooperation.

Contact your PowerWool representative to secure pricing for the first four months of 2027 and place your orders by **October 31.**

Thank you for your continued business and support.



Ross Power
President
PowerWool Insulation USA Inc.